

# ARTS, A/V TECHNOLOGY & COMMUNICATIONS

## CAREER CLUSTER

PROGRAM OF STUDY:

## DIGITAL COMMUNICATIONS

| Course   | Credits | Class Periods | Grade | Location    |
|--|---------|---------------|-------|-------------|
| Principles of Arts A/V & Communication<br><u>OR</u>  | 1.0     | 1             | 7-12  | Home Campus |
| Digital Communication in the 21st Century<br><i>Prerequisite: Principles of Arts A/V &amp; Communication</i><br><u>OR</u>  | 1.0     | 1             | 9-12  | Home Campus |
| Audio Video Production<br><i>Prerequisite: Principles of Arts A/V &amp; Communication and Digital Communication in the 21st Century</i>                                      | 1.0     | 1             | 10-12 | Home Campus |
| Film 1 – Advanced A/V Production<br><i>Prerequisite: Principles of Arts A/V &amp; Communication, or Digital Communication in the 21st Century, or Audio/Video Production</i> | 2.0     | 2             | 11-12 | MCTC        |
| Film 2 – Practicum of A/V Production<br><i>Prerequisite: Film 1 – Advanced A/V Production</i>  | 2.0     | 2             | 12    | MCTC        |

### CAREER POSSIBILITIES

- Director
- Editor
- Producer
- Replay Technician
- Storyboard Artist
- Writer



## 8005V FILM I- ADVANCED AUDIO/VIDEO PRODUCTION

**Grades: 11-12 2 Credits**

*Prerequisites: Principles of Arts A/V, or Digital Communication in the 21st Century, or Audio Video Production I*

This course provides advanced training for employment in the film and video/television production industry. Students further explore the three production stages, including script writing, making shot lists, camera techniques, operation of different types of production equipment and linear editing methods using Adobe Premiere.

## 8006V DUAL CREDIT FILM I-ADVANCED AUDIO/VIDEO PRODUCTION

**Grades: 11-12 2 Credits**

*Prerequisites: Principles of Arts A/V, or Digital Communication in the 21st Century, or Audio Video Production I*

HCC Admission Requirements, TSI Requirement, \$65 fee per HCC course  
Students earn six college credit hours upon successful completion of this course:  
RTVB 1321: TV Field Production and RTVB 1329: Scriptwriting.

## 8035V FILM II: PRACTICUM IN AUDIO/VIDEO PRODUCTION

**Grade: 12 2 Credits**

*Prerequisites: Film I*

This course provides advanced application of previously learned knowledge and skills. Students receive instruction in the operation of higher-end cameras, mastery of media graphics, linear editing, color correction, audio techniques, lighting, script writing, direction, production, special effects, signal control and managing equipment.

## EXPECTATIONS OF STUDENTS?

- Ability to work on projects both independently and in a group setting.
- Exhibit professional behavior in both the classroom and studio.
- Show willingness to learn theory before lab time in studio.
- Demonstrate excellent communication skills.

## CERTIFICATION OPPORTUNITIES?

During this course students will have the opportunity to earn the Adobe After Effects or Adobe Premiere Pro certification, which are both industry level video editing software.

## PROGRAM EXPERIENCES

With the world leaning on technology more often than not, it is critical to be a step ahead of others in the industry in order to stay competitive. Our Film courses provide students with both college and industry level knowledge so that they are prepared for post-secondary opportunities. The hands-on lab time provided for students during class will teach current standards using industry-level software.

